

**THE NEW COLLARS**  
Dainty new neckwear in the latest autumn styles. Flat collars of sheer Organdie and Chiffon. Parasol Collars of Crepe de Chine and Crêpe Georgette. Large Collars of Net, Lace trimmed, Outfitted of Lace and Organdie Vests, and embroidered upstanding collars to wear with blouses. All new and very attractive. Prices 50c to \$1.25.

# THE WATTS-LAMBERD CO.

We Give "S & H" Green Trading Stamps With Cash Purchases

**AMERICAN LADY CORSETS**  
American Lady Corsets fill every requirement of design, quality and fit. They are modeled to produce the advanced and authentic lines of the season's vogue. Models to suit any figure.  
PRICES \$1.50, \$1.50 AND \$2.00

## CLARKSBURG'S CHIEF DISTRIBUTING STATION OF THE LAND OF PLENTY

The early days of October are days of happy realization—the fruition of well-laid plans and months of labor. Much sorting and choosing of wares and fabricated beauties from the best American and foreign manufacturers. The result is a store filled from basement to top floor with the world's best merchandise—and more coming in every day. Ready for our great autumn and winter business. We say days of happy realization not alone because of the completeness of the stocks gathered here, but because of the already eager demand.

### Women's and Misses' Tailored Suits At Favorite Prices

**\$12.98, \$15.00, \$16.50, \$18.75, \$20.00, \$22.50, \$25.00, \$30.00 and \$35.00.**



Wonderful collection of Autumn Suits at these prices, dozens and dozens of new models—trimmed with braids and buttons, velvet and touches of fur, or just plain and well-tailored with more good style than is found in some places in Suits costing one-half more.  
Every new fabric is represented—Fine Repps, Poplins, Satin finished fabrics, Serges, Gabardine, Broadcloth and novelty suitings. Many rich-toned Broadcloths and Velvets; Serges and all kindred weaves, in the new Browns and Greens, lovely soft Blues and Grays and deep Wine tints; homespun, mannish weaves and fancy mixtures and many smart stripes and checks. Come and see for yourself and notice in particular these excellent collections.

### You'll Find New Pleasure in Selection When You Buy a New Coat or Tailored Suit At Watts-Lambers's.

You'll get a different idea of what you should expect in the way of variety, and you'll have your first intimation of the real value of a dollar when it comes to buying Coats and Suits.  
Women come here year after year, season after season, because they are assured beforehand of that perfect combination of clothes merits—distinction in style and reliability in quality, whether they pay \$12.98 for a plain tailored Suit or \$45.00 for an elaborate costume.

### Extraordinary Sale of Handsome Pattern Hats, \$5.00 and \$7.50.



A special purchase of one hundred and fifty Pattern Hats from one of New York's leading Hat shops, enables us to offer the season's very latest style models at one-half and in many instances, less than half their regular value. Handsome Silk Velvet and Satin Plush Hats with exquisite trimmings of Fur, Silver and Gold Laces, new Ostrich Feathers in combination with Fur, the very latest style shapes.  
THE GREATEST TRIMMED HAT SALE OF THE SEASON. The values are indeed wonderful. See window display.

### Warm Flannelette Underwear for Cool Weather

**SPECIAL FOR SATURDAY Women's Outing Gowns, 50c**  
Made of good weight outing in all white or cream grounds with neat stripes in pink and blue. With or without collars. Regular sizes. See window.  
New stocks of splendid quality, well made Flannelette Underwear for women have just been received and are now displayed for your convenient selection.  
**OUTING GOWNS, 98c**  
Made of best quality Outing in all white and colors. Regular and extra sizes. Made with or without collars. Some with dainty scalloped collars and cuffs, or embroidered on yoke.

### The Bed Store Offers Extraordinary Values in Brass Beds, Enamelled Beds, High Grade Mattresses and Bed Springs

In no other store in this section of the state will you find Beds and Bedding so reasonable in price. Absolutely the very best makes of high grade Beds, Springs and Mattresses for little money.

### STYLISH NEW WAISTS OF UNUSUAL CHARM AND BEAUTY



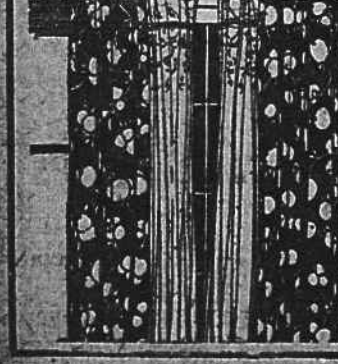
Never in any past season have we shown such a wonderful variety of Waists in styles and colors suitable for any occasion.  
"Max Hald" Waist—Exclusive Styles  
Waists for street and evening wear. Fine Crepe de Chine, Silk Broadcloth, Messaline de Luxe, Radiant Taffetas and Novelty Plaids. The color range is complete for this season. Prices \$5.50 to \$8.98.  
Waists of Chiffons, Nets and Fine Laces  
Shown this week for the first time are some very charming dress blouses of a combination of materials, Chiffons, All-over Laces and Nets. Prices \$5.00 to \$6.50.

**Crepe de Chine Waists, \$2.39**  
Silk Crepe de Chine in all White, Flesh and Colored Stripes on White. New models, long sleeves, convertible collars.  
**Dollar Waists**  
Attractive new Waists of fine sheer materials, beautiful trimmings of laces and embroidered designs.  
**Crepe de Chine Blouses, \$3.98**  
Newest models, with smocked yokes or trimmed front and back with fine tucks. White, Black and White and Black stripes.  
**Lingerie Blouses, \$1.50, \$1.98, and \$3.50**  
Waists of plain and embroidered Volles, Organdie and Swiss with trimmings of fine embroidery and laces. Shown in a large variety of styles. Specially priced at \$1.00.

**MIDDY BLOUSES \$1.00**  
New lot. Especially attractive styles. Made of best quality Galatea, convertible collars, long sleeves, some with belts in Norfolk styles. All white or collars and cuffs of navy and red in self material. Sizes 8 to 20.

### THOUSANDS OF PAIRS OF NEW CURTAINS OF ALL KINDS

The new Net Curtains from \$1.00 to \$5.00 the pair, Scrim Curtains by the hundreds of pairs from \$1.00 with easy rises on up to \$5.00 the pair. Many new Cable Net Curtains, Irish Point and Curtains ready to hang or all-over-net finished with a neat edge. In fact, you will find the most complete Curtains and Drapery Stock in our city.



**New Cretonnes, Taffetas and Repps**  
The largest and most complete stocks of Drapery by the yard we have ever shown. Beautiful designs and colorings. Suitable for side drapes, etc. Materials and designs also colorings suitable for any room in the home. If only for an idea, see these new Drapery fabrics. Cretonnes, Art Ticks, Cotton Taffetas, Irish Repps, Silk Madras and Scrims.

### Great Stocks of Underwear in Clarksburg's Greatest Underwear Store

Every different line of Knit Underwear included in the large stocks we have assembled for the fall and winter season has been selected because of thoroughly tested merit. The best Knit Underwear for the price, no matter what the price.

**CHILDREN'S KNIT UNDERWEAR.**  
At 25c—Infants' Knit Vests in all sizes, also "Rubens" Vests from 1 to 6.  
At 25c—Children's pure bleached Vests and Pants in sizes 2 to 16 years. Also black ribbed knit pants in all sizes to 24.  
At 50c—Children's EZ Union Suits, three garments in one, all sizes. Girls' bleached Union Suits in sizes 2 to 16.  
**BOYS' "ONE-BUTTON" UNION SUITS, 50c**  
Sizes 26 to 34. An improved model. Only one button in front. Medium weight, ribbed.  
At 50c—Children's "One-Button" Sleeping garments, all sizes.  
At 50c—Children's fleeced sleeping garments with feet. All sizes at same price.  
At \$1—Boys' and girls' wool Union Suits in all sizes.  
**WOMEN'S KNIT UNDERWEAR**  
At 50c—"Merode" Vests and Pants. Vests in different models. Medium weight pure white extra sizes, same quality, 65c.  
At 50c—Women's heavy fleeced Pants and Vests in regular sizes.  
**WOMEN'S UNION SUITS 50c**  
Extra values—pure white, medium weight, fleeced Union Suits, regular and extra large sizes.  
At 75c—Light weight, fine ribbed Union Suits, all sizes.  
At \$1—Heavy fleeced Union Suits in all sizes. "Merode" Union Suits of fine cotton and Merino wool. Every wanted style and weight. Prices \$1.00 to \$2.50.

### Sale Of New Carpets and Rugs

Consisting of an unusually large assortment of the most wanted weaves and colorings of high decorative excellence, marked in many instances below present market prices.

**Tapestry Brussels Rugs** ..... \$12.98  
Room size 9x12 feet. A heavy one-piece. In the large line of 9x12 foot Rugs are many seamless rug, sold in most stores at \$15, and a good "Roxbury" tapestry brussels rug that are worth \$21.50, beautiful new designs and colorings.  
**Body Brussels Rugs** ..... \$27.50  
Room size, 9x12 feet, extra large line to select from. All brand-new designs and colorings. Extra good quality. A standard high grade, sold in most stores at \$30.00 and \$32.50.  
**\$42.50 Wilton Velvet Rugs** ..... \$37.50  
Room size, 9x12 feet. High grade worsted Wilton Velvet. Don't confound this quality with wool Wiltons shown elsewhere at \$35.00. These are far superior in quality. Regularly \$42.50.  
**AXMINSTER RUGS** ..... \$17.98  
Room size 9x12 feet, made by Alexander Smith and Sons.  
**"Smith's" Seamless Axminster Rugs** ..... \$22.50  
Room size 9x12 feet.  
**\$25.00 Velvet Rugs** ..... \$21.50  
Size 9x12 feet, handsome design and colorings. Splendid quality. Every one brand new, direct from the mill to us.  
We can save you money on Carpets Extra values in Linoleums in all of all kinds. widths and grades.



### A Wonderful Showing of The Season's Most Stylish Silks and Wool Fabrics

**Beautiful Plaid Silks, Yard Wide, \$1.45 Yard**  
Extensively used for trimming, separate blouses and in combination with woolen fabrics. The beautiful rich autumn colors blended in large plaid effects. Taffetas, Messalines and Gros de Londres. Price \$1.45 yard.  
**40-IN. GEORGETTE CREPE**  
Black and white, \$1.98 yd. GOLFINE—27 inches wide, White, New Rose, Copenhagen.  
**YARD WIDE TAFFETA** ..... \$1.35  
Extra quality Chiffon Taffetas, in beautiful colors suitable for autumn dresses.  
**SILK AND WOOL POPLIN** ..... \$1.00 YD  
Shown in the most wanted colors for fall. Yard wide poplins of fine Silk and Wool. Colors include black, navy, Belgian blue, wisteria, Russian Green.

**ALL-WOOL SERGES** ..... 50c Yd.  
Extra quality, yard wide, all-wool Serges in all the wanted fall colors. Also novelty Worsted in plaids, checks and fancy mixtures.  
**FINE WOOLENS FOR DRESSES, COATS, SUITS AND SKIRTS**  
In a price range from \$1.00 to \$1.98 the yard are shown the season's finest woolen fabrics in a wonderful range of styles and colors.  
**SERGES, BROADCLOTH, GABARDINE, POPLINS, SATIN SERGEE, NOVELTY SUITINGS**

### Women's Attractive Coats for Fall And Winter

**Extraordinary Values at \$7.50, \$10.00, \$12.00 and \$16.50.**



Comfortable loose-fitting Coats of fancy mixed cloths are popular for practical wear. They are three-quarters to seven-eighths in length and have the yokes and sleeves lined.  
The style will at once appeal to you and the materials and workmanship are indeed exceptional in Coats at such moderate prices.  
Also a large line of novelty material in a variety of color effects. Collars and cuffs of Velvet or self material or bands of fur.

### Men Sox 4 Pair for 50c

**PUT UP IN FANCY BOX**  
A very special Hosiery value. Men's Sox, medium weight cotton, smoothly knit. Four pairs black, or one pair each Black, White, Navy and Gray in fancy box. Sizes 10 to 11 1/2. BOX OF 4 PAIRS, 50c

### Two Special Lots of Muslin Underwear Now On Sale



**New Undermuslins, 98c**  
GOWNS, SKIRTS, ENVELOPE CHEMISE  
Complete new lines of splendid Muslin Underwear for women. Beautifully trimmed Slipover Gowns, Skirts with wide flounces of Embroidery and Envelope Chemise with lace trimmed yokes. Also extra large Gowns, long sleeves, V-neck.  
**Gowns and Skirts, 50c**  
Ready-made garments at less than cost of materials. Slip-over Gowns in regular and extra large sizes. High neck, long sleeve Gowns, embroidered trimmed yokes. Muslin Skirts with Embroidery trimmed flounces.

### Splendid Winter "Lad and Lassie" Hosiery for Every Member of the Family

Large stocks of dependable Hosiery in widths suitable for fall and winter.  
**SILK HOSE**—Embroidered clocks, white with black clocks, black with white clocks ..... \$1.00 Pr.  
**COLORED SILK HOSE**—Pure thread Silk Stockings in every wanted color to match fall suits ..... \$1.00  
**ITALIAN SILK HOSE**—"Kaysers"—shown in the new fall colors \$1.50 Pr.  
"Notaseme" Stockings for women and children in weights suitable for fall wear, all sizes, 25c pair.  
"Burson" Hose. Extra large sizes, medium and light weight, 25c pair.  
**PHOENIX SILK HOSE**  
Thread Silk Hose, Black and colors, 75c pair.  
Thread Silk Hose, Black, White, Suede, Bronze, \$1.00 pair.  
**SILK BOOT HOSE, 50c PAIR**  
Thread Silk Boot, re-enforced heels and soles, Black, White and colors.

**New Coats for the Children**  
\$2.50, \$2.98, \$3.50, \$3.98, \$4.50, \$4.98, \$5.50, \$5.98, \$6.50, with easy rises up to \$12.50.



### "Flexo" Petticoats 98c

Adjustable fitted top petticoats of good quality Satine in all the wanted plain and fancy colors. The flexibility of the waist band, which is guaranteed during the life of the garment, is produced by a rust-proof watch spring, adjustable to any waist measure. No elastic to rot, no hooks to bulge. Ask to see these "Flexo" Skirts. Special at 98c.

### After Supper Specials, Saturday Night, October 9.

**SEAMLESS SHEETS** ..... 53c  
Size 81x90 inches  
**15c PILLOW CASES** ..... 2 for 25c  
Size 36x42 inches.  
**\$1.00 BIRDEYE** ..... 79c Bolt 10 Yds.  
Pure bleached—27 inches wide.  
**10c OUTING FLANNEL** ..... 5 1/2c Yd.  
Splendid quality. Outing for night robes. Large variety of colors. Neat stripes and plaids on light grounds. Sold by the piece in lengths from 5 to 15 yards.  
**50c GAS LIGHTS** ..... 39c  
Complete with globe, burner and mantle.  
**MERCERIZED TABLE DAMASK** ..... 49c Yd.  
Widths 71 to 72 inches—floral patterns.  
**\$2.00 ALUMINUM COFFEE PERCOLATOR** ..... \$1.19  
**49c FLOOR BROOMS** ..... 29c  
**35c ALL-SILK RIBBONS** ..... 15c Yd.  
Novelty Taffeta Ribbons in desirable colors for hair-bows and sashes.  
**SILK GLORIA UMBRELLAS** ..... 98c  
Natural wood handles, styles for men and women.